



In the nonprofit arena, an agency can never say “thank you” frequently enough to a donor. Don’t be satisfied by merely acknowledging gifts with a standard form letter and tax receipt or a more personal thank you for large donations. With assistance from Ruby & Associates, we will help you find creative and engaging ways to properly thank your donors.

Ten Ways to Thank a Donor

1. Top donor dinner
2. Board thank you calls
3. Valentine cards
4. Small tokens of appreciation
5. Thanksgiving cards
6. Newsletter recognition
7. Lunch or dinner
8. Thank you call from Executive Director/CEO
9. Testimonial/pictures from agency recipients
10. Ask your donor’s opinions within their expertise